



SBS Belgium Utilizes KeyOS to Protect Online Catalogue of Belgian TV Programs and International Studio Content

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AUTHOR:
Hunter Levy
Hunter@keyos.com

WWW.BUYDRM.COM

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KeyOS Securely Distributes Online Television and Studio Content

September 9th, 2020 – Austin, TX – BuyDRM announced today that SBS Belgium is now using the award-winning KeyOS MultiKey Service to protect their online catalogue of local Belgian TV programs and international studio content. SBS Belgium operates the Flemish tv channels VIER, VIJF and ZES and is tasked with securely distributing licensed content while working to broaden viewership.

KeyOS is an award-winning, studio-approved multi-DRM platform for premium content distribution. The MultiKey Service provides a robust, scalable solution for secure premium content delivery in both live and VOD formats. BuyDRM prides itself on being one of the largest, if not the largest, distributor of DRM license keys in the world. KeyOS is capable of supporting 100B license key deliveries a year using a variety of in-house developed technologies including the KeyOS MultiKey Server for Linux and Windows.

SBS Belgium is a Belgian media company owned by Telenet. It was originally the Belgian branch of the Scandinavian media holding company SBS Broadcasting . The company operates from the Harensesteenweg in Vilvoorde near Brussels and has three live television channels: VIER , VIJF and ZES

"As we look to reach more viewers, we do so with the understanding of the importance of secure delivery" said Ken Ceulemans, Operations Manager at SBS Belgium. "BuyDRM's KeyOS MultiKey Service allows us to reach viewers on all major playback platforms while meeting our strict DRM needs."

"We're excited to be playing a role in the expansion of SBS Belgiums' audience" said BuyDRM CEO & Founder Christopher Levy. "More and more content distributors are eager to see their viewership numbers grow and the only way to safely do this, is to have a robust multi-DRM strategy in place."

ABOUT BUYDRM

BuyDRM™ is a leading provider of Digital Rights Management and Content Security Services for the entertainment, enterprise and transportation industries. Since the turn of the century, BuyDRM has amassed substantial success stories for many of today's largest brands.

OTT operators, television networks, movie studios, gaming sites and premium content distributors use the BuyDRM award-winning KeyOS Multi-DRM Platform to provide robust content security for their streaming and downloadable video. Customers include Academy of

Motion Picture Sciences and Arts (AMPAS), ABC (Australian Broadcasting Corporation), BBC iPlayer, BBC Sounds, Blizzard, EPIX, FuboTV, Rakuten Viki, Sony New Media Solutions, Sony Pictures, Showtime and Zee5.

For more information, please visit <https://www.buydrm.com>

ABOUT SBS Belgium

SBS Belgium is a media company operating the Flemish tv channels VIER, VIJF and ZES. More than ever, those three channels are holding a strong position in today's Belgian media landscape with sports (Sports Late Night and Champions League), talk show (Gert Late Night), entertainment (Bake Off, Dancing With The Stars), reality (Love Island, Temptation Island, Big Brother) and household names as The Mole, The Smartest Person In The World and The Court. Since 2018, radio station NRJ is also part of the SBS Group. SBS Belgium is part of the Telenet/Liberty Group.

For more information, please visit <https://www.sbsbelgium.be>